



October 18 & 19, 2019  
Holiday Inn Downtown-Superdome  
330 Loyola Avenue  
New Orleans, LA

6 Incredible Speakers  
4 Life Changing Workshops  
2 Day Dynamic Summit  
1 Powerful Keynote  
Next Level Networking  
and  
New Orleans!

When was the last time you felt satisfied with your career?  
When was the last time you were excited about your small business?  
When was the last time you made an impact in someone's life instead of just an impression?

If you have ever experienced any of these emotions then you owe it to yourself to attend the Are You Climbing The Wrong Mountain Summit.

This Annual Summit is in its 4th year of helping business professionals just like you gain clarity in their career field, increase productivity in their companies and realize greater fulfillment in their life!

Imagine what your life would look like if you experienced a greater sense of purpose. Picture the success that could be yours from a clearer vision. Envision the difference you could make knowing that you are accomplishing your goals in business and in life!

**This Summit will help you achieve all three!**  
**Are you ready?**



Forrest Lamb



Wendell Graham



Sonya Robinson



Juliet N. Jones



Kevin Mohler



Cicone Prince  
Host



[www.climbtherightmountain.com](http://www.climbtherightmountain.com)





Friday - Saturday, October 18-19, 2019

New Orleans, LA

The Personal Development Summit with a Heart.™





We've all had them. Those moments that have changed the trajectory of our lives. Mine happened on stage in 2012 at the PowerNetworking Conference. My 3D Animation Company was 1 of 10 companies that pitched their small business at this national conference. While on stage I had an epiphany. That epiphany was that I was on the Wrong Mountain. I realized that my words could be used for selling more than a product or service, they could be used to sell people on themselves. After I won that pitch contest and as I walked up to receive my \$1,500 top of the line Dell laptop, I saw my Right Mountain. (Click [here](#) for the video.)

The Are You Climbing The Wrong Mountain Summit was launched to create more opportunities like this for individuals and organizations. Three major impacts from the past three year's Summit were to help the attendees connect with their purpose, correct their processes and communicate their passion.

To continue providing these moments, we are looking for Corporate Sponsors to partner with us to provide a life-changing experience to all who attend. In the past, we have held this event in Mobile, AL, and Pensacola, FL. This year we are expecting an increase in attendance by 50% and we are expanding the Summit by having it in the Great City of New Orleans, LA October 18 and 19, 2019. Our Board of Advisors, Emcee, Ambassadors, Host, and Staff are super excited to bring all of the Power and Energy of the Summit to the Big Easy!

Our theme for our Summit this year is "Do More!" but because we are going to be in the Big Easy, we are going to have to do it Easy! Our two-day event will include dynamic speakers and stimulating breakout sessions for providing attendees with the information they need to make better decisions.

I would like to invite you to serve as our title sponsor for this year's event. The benefits include but are not limited to: An opportunity to engage with nearly 100 of your target market in the persons of attendees, vendors and speakers, prominent location of the logo on all marketing material and much more. (See attached Sponsorship Package for details.)

Secure your sponsorship as soon as possible, so that you can maximize and leverage the contents of the Title Sponsor. I am available via my contact information below to discuss any questions that you may have. You can find out more information about our past summits by going to:

[www.climbtherightmountain.com](http://www.climbtherightmountain.com)

Looking forward to your Corporation Sponsoring our event.

Warmest Regards,

Cicone Prince,

President/CEO CiconePrince.com LLC

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**Checks can be made Payable to: CiconePrince.com LLC**

## **Are You Climbing The Wrong Mountain Sponsorship Packages**

Your \$25,000 **Exclusive Sponsorship** includes:

- Exclusive Company Name and Logo placement on all printed Material related to the event, and day of the video display.
- Exclusive Logo placement on banners, signage, backdrop photo, etc.
- Exclusive Name recognition in all press releases (if applicable).
- Exclusive Logo placement on Web event page with a link to your site.
- 1 Full page ad in the program and Next Generation Magazine.
- 1 table to display your products or services.
- 25 tickets to the event with VIP Seating.
- 30 minutes for a representative to speak to the attendees.
- 25 autographed copies of "Are You Climbing The Wrong Mountain?"
- 25 autographed copies of "Knowing When To Jump"
- 25 Invites to Private VIP Breakfast with Speaker on Sunday October 20, 2019
- 25 DVD Copies of the 2018 Summit.
- 25 DVD Copies of the 2017 Summit.
- 25 DVD Copies of the 2016 Summit.

Your \$20,000 **Title Sponsorship** includes:

- Prominent Company Name and Logo placement on all printed Material related to the event, and day of the video display.
- Logo placement on banners, signage, or backdrop photo opportunities, etc.
- Name recognition in all press releases (if applicable).
- Prominent Logo placement on Web event page with a link to your site.
- 1 Full Front Cover page ad in the program and Next Generation Magazine.
- 1 table to display your products or services.
- 20 tickets to the event with VIP Seating.
- 10 minutes for a representative to speak to the attendees.
- 20 autographed copies of "Are You Climbing The Wrong Mountain?"
- 20 autographed copies of "Knowing When To Jump"
- 20 Invites to Private VIP Breakfast with Speaker on Sunday October 20, 2019
- 20 DVD Copies of the 2018 Summit.
- 20 DVD Copies of the 2017 Summit.
- 20 DVD Copies of the 2016 Summit.





Your \$10,000.00 **Gold Sponsorship** includes:

- Prominent Company Name and Logo placement on all printed Material related to the event, and day of the video display.
- Logo placement on banners, signage, or backdrop photo opportunities, etc.
- Name recognition in all press releases (if applicable).
- Prominent Logo placement on Web event page with a link to your site.
- 2 Full page ad in the program Next Generation Magazine.
- 1 table to display your products or services.
- 15 tickets to the event with VIP Seating.
- 5 minutes for a representative to speak to the attendees.
- 10 autographed copies of "Are You Climbing The Wrong Mountain?"
- 10 autographed copies of "Knowing When To Jump"
- 10 Invites to Private VIP Breakfast with Speaker on Sunday October 20, 2019
- 10 DVD Copies of the 2018 Summit.
- 10 DVD Copies of the 2017 Summit.
- 10 DVD Copies of the 2016 Summit.

Your \$7,000 **Silver Sponsorship** includes:

- Logo placement on banners, signage, or backdrop photo opportunities, etc.
- Name recognition in all press releases
- Prominent Logo placement on Web event page with a link to your site.
- 1 Full page ad in the program and Next Generation Magazine
- 1 table to display your products or services.
- 8 tickets to the event.
- 7 autographed copy of "Are You Climbing The Wrong Mountain?"
- 7 autographed copies of "Knowing When To Jump"
- 7 DVD Copies of the 2018 Summit.
- 7 DVD Copies of the 2017 Summit.
- 7 DVD Copies of the 2016 Summit.

Your \$5,000 **Bronze Sponsorship** includes:

- 5 ticket to the event.
- Prominent Logo placement on Web event page with a link to your site.
- 5 autographed copy of "Are You Climbing The Wrong Mountain?"
- 5 autographed copies of "Knowing When To Jump"
- 5 DVD Copies of the 2018 Summit.
- 5 DVD Copies of the 2017 Summit.
- 5 DVD Copies of the 2016 Summit.



# Are You Climbing The Wrong Mountain Summit 2016









